## Embassy of the United States Phnom Penh, Cambodia

## 2014 PRESS RELEASES

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TRANSLATION: ភាសាខ្មែរ

## U.S. Ambassador, Cambodian Commerce Minister Complete Trade Mission to Promote Investment in Cambodia

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Ambassador Todd and Senior Minister Chanthol speak about the benefits and challenges of doing business in Cambodia to Cambodian-Americans in Long Beach, California. U.S.



Ambassador Todd, Senior Minister Chanthol, and members of the delegation receive a tour of Microsoft headquarters in Redmond, Washington.

Ambassador William E. Todd led his second

reverse trade mission of Cambodian businesses to the United States, June 16-20, to encourage U.S. trade and investment opportunities in Cambodia. His Excellency Sun Chanthol, Senior Minister and Minister of Commerce, accompanied Ambassador Todd and 20 business representatives. The delegation met with several U.S. businesses, investors, and trade associations in Los Angeles, Long Beach, Seattle, and Washington, D.C.

In California, Ambassador Todd and Minister Chanthol spoke before 50 members of the Los Angeles Chamber of Commerce about the benefits of trade and investment in Cambodia. Cambodian businesses networked with their U.S. counterparts and offered "man on ground" perspectives on the business environment in Cambodia. In Washington, the delegation visited Microsoft and the Bill and Melinda Gates Foundation, and met with 30 representatives of the Seattle Trade Development Alliance. While in both states, the delegation also met with the Cambodian diaspora communities in Long Beach and Seattle, discussing the potential and challenges of entering the Cambodian market.

The trade delegation concluded its trip in Washington, D.C., and met with U.S. government officials. During these meetings, Ambassador Todd promoted the role of the U.S. government in facilitating trade and provided an assessment of the commercial landscape in Cambodia, with input from members of the trade delegation.

The trade mission illustrates the sustained interest of U.S. and Cambodian companies in forging business ties and increasing trade and investment between the two countries. For

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additional information about Ambassador Todd's reverse trade mission to the United States, please follow the U.S. Embassy's updates on Facebook.

Upon their return to Cambodia, Ambassador Todd and Minister Chanthol will hold a press conference to highlight the accomplishments of the trade mission. Details will follow.

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