

## Invitation for a two-day training workshop on "The basics of data-driven journalism"

Open Development Cambodia (ODC) is delighted to announce 2 two-day training workshops on "The Basics of Data-Driven Journalism". The courses focus on all steps of data journalism, including the search for a topic and the right data, the analyzes and preparation of datasets, data visualization, and the actual publishing process. These trainings are interactive experiences and allow participants to learn about data-driven journalism by working on their own projects.

The trainings are interactive introductory courses that will enable the participants to work on their own data-driven projects and equip them to deepen their knowledge autonomously. Participants can only attend one of the workshops!

## **About the Training:**

The training aims to improve skills and knowledge on conducting data-driven journalism projects. The courses will cover the following aspects:

- 1) Introduction to data-driven journalism by assessing best practice examples
- 2) Finding and interpreting data
- 3) Challenges in accessing data
- 4) Legal aspects of data-driven journalism
- 5) Integrating data into reporting
- 6) Pitching a data-driven news story
- 7) Visualizing data
- 8) The publication process
- 9) Journalism and audience reactions in the 21<sup>st</sup> century

## **Details:**

For the first training students who are planning to approach a career as journalists are invited.

For the second training both **journalists and students** are invited to attend.

- Venue: Phnom Penh, we will inform you about the venue via email.
- Dates:
  - 1st training: May 10<sup>th</sup> to 11<sup>th</sup>, 2018
    - Registration deadline: May 2<sup>nd</sup>, 2018
      - Selected candidate announcement date: May 3<sup>rd</sup>, 2018
      - Registration link: <u>https://bit.ly/2JYi4qD</u>
  - 2nd training: May 24<sup>th</sup> and 25<sup>th</sup>, 2018
    - Registration deadline: May 17<sup>th</sup>, 2018
    - Selected candidate announcement date: May 18<sup>th</sup>, 2018
    - Registration link: <u>https://bit.ly/2JYi4qD</u>
  - o Contact: Ms. DOCH Sotheavin at sotheavin@opendevcam.net or 093 718 724
  - o Benefits: Workshop materials, certificate, snack, and lunch
  - o Presentation languages: English, Khmer



• Perquisite: To gain the most from this course, participants should be able to understand English, have a basic understanding of journalistic practices and access to a laptop.

## About the Organizers

This training is collaboratively organize by Open Development Cambodia (ODC) and Cambodian Center for Independent Media (CCIM) with the support of experienced trainers.

<u>Open Development Cambodia</u> (ODC) is an 'open data' website, the first of its kind in Southeast Asia. The open data movement is based on the simple premise that data collected for public interest should be publicly available without restrictions. Information or data in the public domain should be freely available to everyone to use and republish as they wish. ODC does not promote any particular perspective, agenda or bias other than to provide objective information about Cambodia and its development.

<u>Cambodian Center for Independent Media</u> (CCIM) is an independent media network working for the promotion of democratic governance, freedom of expression and independent media. It does this by reporting on news that impact the daily lives of citizens, giving the public a forum to express their opinions, conducting research to both increase public awareness and as evidence to motivate the government to act on key issues, conducting training for professional and citizen journalists and facilitating opportunities for media professionals to come together and establish common standards and codes of conduct.