



## Media Invitation

### Virtual workshop with fish producers and post-actor on food safety, market information, and access to financial service

**World Vision Cambodia (WVC) in collaboration with the Cambodian Aquaculturist Association (CAA) is to organize a virtual workshop on August 19, 2021,** with fish producers and post-actors focusing mainly on food safety, market information shared by CAA, and access to financial service. The primary purposes of this workshop are to get the attention of the actors on quality and hygiene on fish production and market information linking to access to finance. CAST will provide a clear image and understanding of the financial product of Chamroeun Microfinance (CMP) among Fish producers, post-actors, hatcheries, Cambodian Aquaculturist Association (CAA), Feed Distributor/Companies. This workshop will make aquaculture actors have easy access to financial services and use this workshop as a dialogue between CMP and CAST beneficiaries.

Financial service interventions are primarily aimed at SMEs' economic change with the goal of empowering individuals with the skills, knowledge, and financial means to meet the improvement of their business income. In response to COVID-19, WVC and CAA is focused on supporting livelihoods as a means of building fish producers and post actors' resilience to the impact of restrictions imposed to control the spread of the virus. Access to formal financial service is an essential part of the project's business recovery.

World Vision and CAA invite media representatives to attend the online workshop.

**Time: Thursday 19 August 2021, 10-11:40 AM Cambodian time**

**Through: [Telegram](#)**

**Contact for advance inquiries: Mr. Ear Techkung, Tel: 086 409 168**

**Chamroeun Microfinance Plc.** is a client protection certified microfinance institution (MFI) licensed by the National Bank of Cambodia (NBC) as a non-deposit-taking MFI. It is a mission-driven organization focused on supporting micro-entrepreneurs in developing their income-generating activities, and generally improving their quality of life through access to adapted and integrated financial and non-financial support services.

**Commercialization of Aquaculture for Sustainable Trade (CAST)** is a U.S. Department of Agriculture Food for Progress funded project to accelerate production of high-demanded fish species for the Cambodian market and develop a lasting aquaculture industry implemented by lead partner, American Soybean Association (ASA) and World Vision International-Cambodia (WVI-C).

**Cambodian Aquaculturist Association (CAA)** is an association supporting aquaculture value chain actors such, producers, hatcheries, fish feed, and fish medicine companies. CAA works to support aquaculture actors with discrimination on politics and religion.

**World Vision International (WVI)** is a Christian relief, development, and advocacy organization dedicated to working with children, families, and communities to overcome poverty and injustice. WVI registered address in Cambodia is #20, Street 71, Tonle Bassak, Chamkar Morn, Phnom Penh, Cambodia.

