



Ministry of Economy and Finance

Phnom Penh, April 11, 2022

Press Release

The Official Dissemination and Launch of the “Master Plan For Mondulkiri Tourism Development 2021-2035”

On April 11, 2022 at 10:30 AM, with the high permission of **SAMDECH AKKA MOHA SENA PADEI TECHO HUN SEN, Prime Minister of the Kingdom of Cambodia**, the National Committee for Tourism Development held the official dissemination and launch of the “*Master Plan For Mondulkiri Tourism Development 2021-2035*” via the video conference, presided by **His Excellency AKKA PUNDIT SOPHEACHA Aun Pornmoniroth**, Deputy Prime Minister, Minister of Economy and Finance and Chairman of the National Committee for Tourism Development, along with top officials and representatives from relevant ministries and institutions, embassies, sub-national administration, development partners, and private sectors.

Despite the changes caused by the COVID-19 crisis on the regional and global tourism structure, the Royal Government of Cambodia (RGC) is committed and ready to support the tourism sector in any adversity. In fact, on March 17, 2022, Cambodia decided to abolish all requirements for fully vaccinated foreign travelers, in order to reopen the country and the tourism sector fully. Concurrently, the RGC has also transformed this COVID-19 crisis into an opportunity for recovery and necessary structural reforms, aiming to support the resumption of tourism sector. Particularly, the RGC has set agenda for various infrastructure constructions, including the roads in Sihanoukville and Siem Reap, and the completion of the National Road 3, as well as segments of the National Road 7. Additionally, the “**Master Plan For Mondulkiri Tourism Development 2021-2035**” will join with other nationwide-tourism development strategies to promote a sustainable and inclusive recovery in this sector.

The establishment of the **“Master Plan For Mondulkiri Tourism Development 2021-2035”** is taking into account the diverse potentials of Mondulkiri being a part of Cambodia’s tourism diversification especially in term of ecotourism, natural tourism and indigenous cultural tourism. Furthermore, the highlighted regions of top-priority to be reserve for tourism development in this Master Plan will enable Mondulkiri to effectively utilize their fullest potentials, through the preservation of natural tourism and indigenous culture, as well as the linkage with other sectors such as agriculture, in term of flower, vegetable, and fruit plantations, and other agro-industry plantation such as coffee.

Successful implementation of the **“Master Plan For Mondulkiri Tourism Development 2021-2035”** depends on close cooperation from all relevent stakeholders, especially via the **“Government, Private, and Citizens”** partnership. The RGC optimistically believes that the cautious development of Mondulkiri through a balance with the province’s identity preservation, and contributions from each citizen to responsibly fulfill his and her duties on the environment, natural resources and cultural heritage in Mondulkiri province, will allow this province being the center of Cambodia’s north-east, to become the fourth economic pole, aligning with the strong will and commitment of the RGC under the wise and brilliant leadership of **Samdech Akka Moha Sena Padei Techo Hun Sen, Prime Minister of the Kingdom of Cambodia.**

