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## One week campaign to celebrate the World Press Freedom Day 2022 under the theme, "Journalism Under Digital Siege"

Phnom Penh, 26<sup>th</sup> April 2022: The World Press Freedom Working Group, formed by 26 institutions including NGOs, journalists' associations, and CSOs, have jointly organized a one-week social media campaign to reflect the importance of and to encourage the public participation in promoting press freedom in Cambodia.

The campaign will commence from 27<sup>th</sup> April to 03<sup>rd</sup> May 2022, in the observance of the World Press Freedom Day 2022 under the theme," Journalism Under Digital Siege". During the campaign, a number of activities will be conducted by institutions that are members of the working group, with the participation from relevant stakeholders and the general public.

## Key activities include:

- 1. Sharing short messages in the social media post on the importance of journalism as the public good;
- 2. Sharing video about the importance of the roles of media and journalists;
- 3. A roundtable discussion regarding the media and journalists, broadcasted on radio and lived on social media
- 4. A special roundtable discussion to be convened on 02<sup>nd</sup> May with the participation of more than 200 participants, including panelists from ministries, relevant institutions, national and international organizations that work in the journalism sector.

For more information, please contact:

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## World Press Freedom Working Groups:

- 1. ActionAid Cambodia (AAC)
- 2. Cambodian Center for Independent Media (CCIM)
- 3. Cambodian Journalists Alliance Association (CamboJA)
- 4. Cambodian Center for Human Rights (CCHR)
- 5. Committee for Free and Fair Elections in Cambodia (COMFREL)
- 6. People Center for Development and Peace (PDP)





















- 8. Cambodian Youth Network (CYN)
- 9. Youth Resources Development Program (YRDP)
- 10. **Building Community Voices (BCV)**
- 11. Women's Media Center of Cambodia (WMC)
- 12. Sahmakum Teang Tnaut (STT)
- 13. Alliance for Conflict Transformation (ACT)
- 14. Transparency International Cambodia (TIC)
- 15. United Nations Educational Scientific and Cultural Organization (UNESCO)
- 16. Cambodian Human Rights and Development Association (Adhoc)
- 17. Conserve Indigenous People Language (CIPL)
- 18. Independent Democracy of Informal Economy Association (IDEA)
- 19. Konrad Adenauer Stiftung (KAS)
- 20. Advocacy and Policy Institute (API)
- 21. Cooperation Committee for Cambodia (CCC)
- 22. Coalition for Partnership in Democratic Development (CPDD)
- 23. Department of Media and Communication (DMC)
- 24. Cambodian Indigenous Youth Association (CIYA)
- 25. European Union (EU)
- 26. Swedish International Development Cooperation Agency (SIDA)