Concept Note

Training Session

"Strengthening Informal Economies and SMEs in Cambodia through Open Data and Digital Literacy"

December 22, 2023

Sunway Hotel Phnom Penh

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Background

The private sector has the potential to enhance democratic leadership by fostering greater social inclusivity among underrepresented groups. Recognizing the prospects within this initiative, ODC has received funding support from the Center for International Private Enterprise (CIPE) to execute the project titled "**Strengthening Informal Economies and SMEs in Cambodia through Open Data and Digital Literacy**." The project encompasses four primary objectives: to generate a better understanding of the private sector in Cambodia through women and indigenous peoples' lenses, to empower women and indigenous peoples to conduct business, to create an educational materials bank providing guidance to start a business, and to contribute to the democratization of Cambodia with social inclusion.

Upon completion, the project will have successfully updated and streamlined the legislation regulating Cambodia's private sector. Furthermore, it will facilitate dialogues with entrepreneurs, allowing for the identification of their needs concerning business scalability within the existing legislative framework and digital landscape. Additionally, the project will produce educational materials aimed at aiding entrepreneurs in adhering to current regulations for their business operations.

Objective of the Training Session

The training session aims to equip participants with a comprehensive understanding of the current business registration process, which serves as the cornerstone for establishing a formal presence in the private sector. Additionally, the session will delve into the potential of digital tools, empowering participants to harness the power of technology for effective business engagement and growth.

Expected Outcomes

By actively participating in the session, attendees have acquired valuable knowledge on business registration processes, business models, and digital training specifically designed for SMEs and members of the informal economy. This equips them to comply with private sector regulations and utilize digital media and technology effectively to expand their businesses. Additionally, participants have the opportunity to engage in discussions on selected topics with fellow individuals involved in SMEs.

Expected Participants

The training session targets participants from SMEs and members of the informal economy including women and indigenous peoples.

Media and Communication

ODC has continued publishing a pool of resources related to SMEs development in Cambodia, including the SME Information Toolkit, Profile Pages of SMEs, relevant legal documents, and other educational materials on our media platform. For more information, please visit us on:

Facebook Page: Open Development Cambodia   Website: https://opendevelopmentcambodia.net/

Agenda

Time	Session	Facilitator
8:00 – 8:30	Registration	Participants
8:30 – 8:35	Welcome Remarks	Mr. THY Try Executive Director at ODC
8:35 – 8:40	Opening Remarks	Ms. Jennifer ANDERSON Program Director for Asia and the Pacific at the Center for International Private Enterprise (CIPE)
8:40 – 9:00	Project Presentation	Mr. CHHENG Pheaktra Project Officer at ODC
9:00 – 10:15	Business Registration Process	Ms. SREY Nak Business Development Partner & CSR Specialist at Sarana Law Firm
10:15 – 10:30	Coffee Break	Participants
10:30 – 12:00	Taxation	Mrs. Ros Sros Tax Supervisor at HLB Audit & Partners
12:00 – 13:30	Lunch Break	Participants
13:30 – 15:00	Social Media Content and Boosting	Mr. NAY Maneth Communications Manager at ODC
15:00 – 15:15	Coffee Break	Participants
15:15 – 16:45	Internet Safety Tips	Mr. SEUN Vichra Web Development and IT Officer at ODC
16:45 – 17:00	Closing Remarks	Mr. THY Try Executive Director at ODC

Note: The program is subject to change.