

Concept Note

Training Session

“Strengthening Informal Economies and SMEs in Cambodia through Open Data and Digital Literacy”

February 22, 2024

Sen Monourom city, Mondulkiri province

Open Development Cambodia Organization (ODC) is an ‘open data’ website, the first of its kind in Southeast Asia. The open data movement is based on the simple premise that data collected for public interest should be publicly available without restrictions. Information or data in the public domain should be freely available to everyone to use and republish as they wish. ODC does not promote any particular perspective, agenda or bias other than to provide objective information about Cambodia and its development.

Background

The private sector has the potential to enhance democratic leadership by fostering greater social inclusivity among underrepresented groups. Recognizing the prospects within this initiative, ODC has received funding support from the Center for International Private Enterprise (CIPE) to execute the project titled “**Strengthening Informal Economies and SMEs in Cambodia through Open Data and Digital Literacy.**” The project encompasses four primary objectives: to generate a better understanding of the private sector in Cambodia through women and indigenous peoples’ lenses, to empower women and indigenous peoples to conduct business, to create an educational materials bank providing guidance to start a business, and to contribute to the democratization of Cambodia with social inclusion.

Upon completion, the project will have successfully updated and streamlined the legislation regulating Cambodia's private sector. Furthermore, it will facilitate dialogues with entrepreneurs, allowing for the identification of their needs concerning business scalability within the existing legislative framework and digital landscape. Additionally, the project will produce educational materials aimed at aiding entrepreneurs in adhering to current regulations for their business operations.

Objective of the Training Session

The training session aims to equip participants with a comprehensive understanding of the current business registration process. This knowledge serves as the cornerstone for establishing a formal presence in the private sector. The training also covers topics such as corporate social responsibility and the importance of digital usage and safety for business effectiveness and growth. Additionally, participants will have the opportunity to engage in discussions about their current business practices. They can also provide suggestions to address the challenges they face in their businesses.

Expected Outcomes

Through active participation in the session, attendees have gained valuable knowledge on business registration processes, corporate social responsibility, and digital skills tailored for SMEs and members of the informal economy. This equips them to comply with private sector regulations and utilize social media and digital technology safely. Additionally, participants have the opportunity to engage in discussions on selected topics with others from diverse SME backgrounds.

Expected Participants

The training session targets participants from SMEs and members of the informal economy including women and indigenous peoples, who conduct businesses in Mondulkiri province.

Media and Communication

ODC has continued publishing a pool of resources related to SMEs development in Cambodia, including the SME Information Toolkit, Profile Pages of SMEs, relevant legal documents, and other educational materials on our media platform. For more information, please visit us on:



Facebook Page: [Open Development Cambodia](#)



Website: <https://opendevolucioncambodia.net/>

Agenda

Time	Session	Facilitator
8:00 – 8:30	Registration	Participants
8:30 – 8:35	Welcome Remarks and Opening Remarks	Mr. THY Try Executive Director at ODC
8:35 – 8:45	Project Presentation	Mr. CHHENG Pheaktra Project Officer at ODC
8:45 – 10:15	Business Registration Process and Corporate Social Responsibility	Ms. SREY Nak Business Development Partner & CSR Specialist at Sarana Law Firm
10:15 – 10:30	Coffee Break	Participants
10:30 – 12:00	Internet Safety Tips	Mr. SEUN Vichra Web Development and IT Officer at ODC
12:00 – 13:30	Lunch Break	Participants
13:30 – 15:00	Discussion and presentation on the business situation	Moderator and Participants
15:00 – 15:15	Coffee Break	Participants
15:15 – 16:45	Social Media Content and Boosting	Mr. NAY Maneth Communications Manager at ODC
16:45 – 17:00	Closing Remarks	Mr. THY Try Executive Director at ODC

Note: The program is subject to change.