Concept Note

Training on "Strengthening Informal Economies and SMEs in Cambodia through Open Data and Digital Literacy"

30 April 2024

Kampot city, Kampot province

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Background

The private sector has the potential to enhance democratic leadership by fostering greater social inclusivity among underrepresented groups. Given this case, ODC has received funding support from the Center for International Private Enterprise (CIPE) to execute the project titled "**Strengthening Informal Economies and SMEs in Cambodia through Open Data and Digital Literacy**." The project encompasses four objectives: to generate a better understanding of the private sector in Cambodia through women and indigenous peoples' lenses, to empower women and indigenous peoples to conduct business, to create an educational materials bank providing guidance on starting a business, and to contribute to the democratization of Cambodia with social inclusion. Upon completion, the project will have successfully provided an up-to-date legislation regulating Cambodia's private sector. Furthermore, it will facilitate dialogues with entrepreneurs, identifying their needs concerning business scalability within the existing legislative framework and digital landscape. Additionally, there will be educational materials aimed at aiding entrepreneurs in adhering to current regulations for their business operations.

Objectives of the Training

The training aims to equip participants with a comprehensive understanding of the current business registration process, corporate social responsibility, and the importance of digital usage and safety for business effectiveness and growth. Additionally, participants will have the opportunity to engage in discussions about business practices and provide suggestions to address challenges they may be facing in their business.

Expected Outcomes

Participants will gain valuable knowledge on business registration processes, corporate social responsibility, and digital skills tailored for SMEs and members of the informal economy. This equips them to comply with private sector regulations and use social media and digital technology safely. Additionally, they have the opportunity to engage in discussions on selected topics with others from diverse backgrounds.

Expected Participants

The training targets participants from SMEs and members of the informal economy including women and people with disabilities, who conduct businesses in Kampot or Kep province.

Media and Communication

ODC has continued publishing a pool of resources related to SMEs and informal economy development in Cambodia, including the SME Information Toolkit, Profile Pages of SMEs, relevant legal documents, and other educational materials on our media platform. For more information, please visit us on:

Facebook Page: Open Development Cambodia

Website: https://opendevelopmentcambodia.net/

Agenda

Time	Session	Facilitator
8:00 – 8:30	Registration	Participants
8:30 – 8:35	Welcome Remarks and Opening Remarks	Mr. THY Try Executive Director at Open Development Cambodia Organization (ODC)
8:35 – 8:45	Project Presentation	Mr. CHHENG Pheaktra Project Officer at ODC
8:45 – 10:15	Business Registration Process and Corporate Social Responsibility (CSR)	Ms. SREY Nak Business Development Partner & CSR Specialist at Sarana Law Firm
10:15 – 10:30	Coffee Break	Participants
10:30 – 12:00	Internet Safety Tips	Mr. SAM AN Mardy Information Technology and Website Manager at ODC
12:00 – 13:30	Lunch Break	Participants
13:30 – 15:00	Social Media Content	Mr. NAY Maneth Communications Manager at ODC
15:00 – 15:15	Coffee Break	Participants
15:15 – 16:45	Discussion and presentation on the business situation	Moderator and Participants
16:45 – 17:00	Closing Remarks	Mr. THY Try Executive Director at ODC

Note: The program is subject to change.