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NATION RELIGION KING

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Press Release
On
The Soft Launch of “Bakong Tourists App”

On August 19, 2024, H.E. Dr. Chea Serey, Governor of the National Bank of Cambodia, presided over the soft launch ceremony of “Bakong Tourists App” in Siem Reap. The ceremony was participated by representatives from government ministries and institutions such as Ministry of Tourism, Ministry of Interior, Ministry of Posts and Telecommunications, and relevant stakeholders in private sector, a total of approximately 150 people.

The soft launch of “Bakong Tourists App” will contribute to promoting tourism sector in Cambodia by providing an electronic means of payment enabling international tourists visiting Cambodia to make payment for goods and services efficiently and conveniently. In this regard, international tourists simply need to download the "Bakong Tourists App" and install the app on their mobile phone upon arrival in Cambodia, then register to create an account using an email. International tourists can top up their accounts through business partners and make payment transactions by scanning the KHQR Code with approximately 3.3 million retail merchants within Cambodia.



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