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Phnom Penh, March 27, 2025

**Press Release**

**The Launching Ceremony of the Digital Platform Accelerator Program Cohort 4**

On Thursday, March 27, 2025, Techo Startup Center (TSC) organized the launching ceremony of the Digital Platform Accelerator Cohort 4, which was presided over by H.E. Dr. Taing Nguon, **Executive Director of Techo Startup Center** along with participation from program partners representatives, including Entrepreneurship Development Fund, Khmer Enterprise, Wing Bank, as well as many other distinguished guests.

The launch ceremony is held to officially celebrate and welcome the selected 10 startups into the Digital Platform Accelerator Cohort 4. It is worth noting that the 10 aforementioned startups will also participate in the pre-acceleration and acceleration phase to refine their business ideas and strengthen their capabilities to present to relevant partners and the public at the "Demo Day", which is the final stage of the program.

The Digital Platform Accelerator Cohort 4 is designed to accelerate startups that provide digital solutions to many business sectors including B2B, B2C, and B2G and other potential sectors. The program aims to provide support for 12 weeks by offering training, entrepreneurs-in-residence, and other infrastructure supports such as Digital Payment Sandbox, CamDX, CamDigiKey, Khmer OCR, Semantic Search, Online Business Registration, the Startup Cambodia Platform, an AWS Activate Portfolio (up to \$5,000), and connections with regional partners.

Digital Platform Accelerator Program Cohort 4 is organized by the Ministry of Economy and Finance and Techo Startup Center and co-organized by the Ministry of Industry, Science, Technology & Innovation, Khmer Enterprise, and Entrepreneurship Development Fund along with Wing Bank as the Diamond Sponsor, Sunwah Innovation Center Phnom Penh, Sunwah Innovation (Vietnam) Business Startup Support Centre, Quest Venture, and Impact Investment Exchange as knowledge partners and Fresh News, Blue Bird, and Cambodia Investment Review as the Media Partners.



**FRESH NEWS**  
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**CAMBODIA INVESTMENT REVIEW**

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