

KINGDOM OF CAMBODIA

Nation Religion King



មូលនិធិ ស.អ.
CBRD Fund

Phnom Penh, November 12, 2023

Announcement

Digital Business Expo 2023

Startup, Innovation, and Technology in the Context of the Digital Economy and Society

On **November 22-23, 2023**, Techo Startup Center will be organizing a Digital Business Expo with the theme of Startup, Innovation, and Technology in the Context of the Digital Economy and Society **at Sofitel Phnom Penh Phokeethra**. This Expo is supported by the Ministry of Economy and Finance and the Capacity Building Research and Development Fund of the Ministry of Post and Telecommunications. This Expo aims to achieve five main objectives: 1) Enhancing the digital transformation of enterprises and promoting entrepreneurship and startups, 2) Raising awareness among stakeholders, particularly younger generations interested in building startups, 3) Promoting understanding of the process of business and specialized license registration and other supporting services related to business operations and startup establishment, 4) Expanding the supportive network and mobilizing the stakeholders to strengthen the startup ecosystem, and 5) Connecting entrepreneurs with innovation specialists.

This Expo will be attended by representatives from relevant ministries and institutions, entrepreneurial support organizations, banking institutions, startups, educational institutions, development partners, enterprises, students, and the public. This Expo will also showcase the products and services of various institutions. Furthermore, it will include presentations and in-depth discussions on topics such as the digital economy, the strategies and uses of technology in business operations, as well as the strategies and services of the government and stakeholders to support enterprises in adopting digital solutions.

In this regard, please, the public and all presses, be informed and join the event or watch its live broadcast on the Facebook page and Telegram channel of Techo Startup Center and related partners. To join and secure your attendance at the event, as seating is limited, we kindly request you to register via this link: <https://bit.ly/40ELpxY>.



បរិវេណធុនប្រចាំសហគ្រាស
ENTERPRISES GO DIGITAL

