



**MINISTRY OF
WOMEN'S AFFAIRS**

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Official Announcement

**Official Inauguration of the Women's Economic Development and Entrepreneurship
Center (WEE-DC)**

Phnom Penh, Cambodia – December 3, 2025

The Ministry of Women's Affairs (MoWA) is honored to announce the Official Inauguration of the **Women's Economic and Entrepreneurship Development Center (WEE-DC)**, to be held on **Wednesday, December 3, 2025, at 8:30 AM**. The ceremony will be presided over by **Her Excellency Dr. Pich Chanmony HunManet**. This landmark event will bring together approximately **1,500 participants**, including senior government leaders, representatives of ministries and institutions, diplomatic missions, development partners, the private sector, civil society, women entrepreneurs, provincial departments of women's affairs, Women Development Centers, and other stakeholders. Around **500 participants will attend in person**, while an estimated **1,000 will join virtually**.

Public Engagement: Following the inauguration, the Center will open its doors to the public for **three days of exhibitions and activities**, from the afternoon of **December 3 to December 5, 2025**. Visitors will have the opportunity to explore services offered by the Center and its partners, as well as attend exhibitions and sales showcasing products and services led and managed by women entrepreneurs in Cambodia.

Strategic Vision: The establishment of WEE-DC marks a new milestone for the Ministry of Women's Affairs in building a unified **ecosystem** to support women's economic empowerment and entrepreneurship. The Center aims to strengthen human capital—particularly women's capital—so that women can participate meaningfully, with values and full potential, in Cambodia's national economic development.

WEE-DC will implement four flagship programs:

1. **Economic Development for Women** – Training and mentorship in entrepreneurship, economic leadership, and digital skills.
2. **Business Incubator Program** – Focused assistance for young women and women entrepreneurs.
3. **Research and Innovation Hub** – Addressing emerging needs and trends in economics and gender.
4. **Networking and Market Expansion** – Connecting women entrepreneurs to local, regional, and global markets.

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Phnom Penh, 27 November 2025

