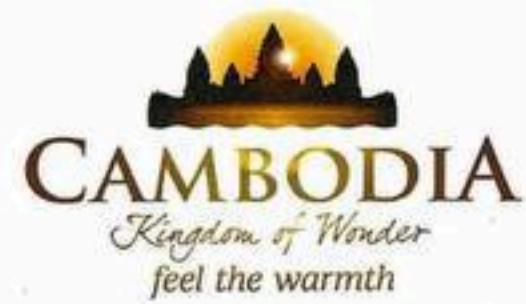




KINGDOM OF CAMBODIA NATION RELIGION KING

MINISTRY OF TOURISM

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Phnom Penh, January 15th, 2026

Announcement

On

The Organization of the Conference to Review the 2025 Tourism Sector Performance and Define the Directions for 2026

The Ministry of Tourism has the honor to inform the public and national and international media that the Ministry of Tourism will organize a two-day conference entitled "Conference to Review the 2025 Tourism Sector Performance and Define the Directions for 2026." The conference will take place on Tuesday and Wednesday, 3-4 February 2026, at Sokha Phnom Penh Residence, under the high presidency of His Excellency HUOT Hak, Minister of Tourism.

This conference is organized with the aim of monitoring, reviewing, evaluating, and summarizing the work results achieved by the Ministry of Tourism and the tourism sector family in 2025, as well as formulating directions for 2026, to contribute to the implementation of key strategic measures in the development of the tourism sector in line with the Pentagonal Strategy-Phase I, ensuring high efficiency for the utmost benefit of supporting socio-economic growth and poverty reduction of the people under the approach of "Dynamics of Stakeholder System."

During the conference, His Excellency HUOT Hak, Minister of Tourism, will personally preside over and lead the proceedings to review progress, assess achievements made in 2025, and present key strategic measures for tourism development. The conference will include discussions, exchanges of views, and sharing of experiences to obtain additional input for the management and development of a competitive, sustainable, resilient, and inclusive tourism sector. This supports the implementation of the Pentagonal Strategy-Phase I for growth, employment, equity, efficiency, and sustainability, which serve as the foundation to achieve Cambodia's Vision 2050. The conference will also feature an exhibition showcasing one year of achievements in the tourism sector.

Therefore, the public and national and international media are hereby informed.

