

# Announcement

## Data Literacy for Reporting on Natural Resources

**Organized by:** Open Development Cambodia

**Funded by:** Global Forest Watch

### Background

Natural resource reporting plays a significant role in promoting transparency, accountability, and sustainable development in Cambodia. However, the increasing availability of open data requires journalists to strengthen their data literacy skills to transform raw datasets into compelling, evidence-based stories.

With support from Global Forest Watch, this training program aims to empower journalists with practical data skills to enhance reporting on natural resources, forests, land, and environmental issues.

### Objective

This training aims to equip journalists with essential data skills for data-driven reporting on natural resources. Participants will learn the full data workflow, from accessing data through open data portals, understanding key indicators and terminology, analyzing datasets to generate insights, to designing engaging visualizations that embed data storytelling into their reports.

### Training Date & Location

- **Duration:** 3 days
- **Location:** Phnom Penh
- **Support:** Transportation, accommodation, and per diem will be covered for the selected participants traveling from provinces.

### Training Expectations

Upon completion of this training, participants will be able to:

- Identify and navigate various open data portals
- Explain key data indicators and terminology found in data portals
- Perform basic data cleaning and analysis
- Create data visualizations to embed in their articles

## Participant Benefits

- Strengthen practical data journalism skills for reporting on natural resources
- Gain hands-on experience working with real datasets
- Expand professional networks with fellow journalists and data practitioners
- **Opportunity to receive funding support to produce a data-driven story** related to natural resources after completing the 3-day training (subject to selection criteria and proposal quality)

## Training Content

### Module 1: Accessing and Understanding Data

This module is divided into two parts:

#### 1. Accessing Data in Data Portals

- Introduction to various data portals
- Exploring thematic areas
- Steps to locate and download datasets

#### 2. Understanding Data

- Interpreting key data indicators and terminology
- Understanding what each indicator measures and reveals
- Examining metadata to assess dataset scope, limitations, and usability

### Module 2: From Data to Story

This module is divided into three parts:

#### 1. Cleaning and Analyzing Data

- Data preparation: cleaning and organizing data using Google Sheets and Open Refine
- Basic data analysis concepts
- Performing analysis using Google Sheets

#### 2. Humanizing Data

- Translating analytical findings into relatable narratives
- Simplifying complex data for broader audiences
- Encouraging meaningful public engagement

#### 3. Data Visualization

- Storytelling techniques through data visualization
- Designing visuals that enhance clarity and audience engagement

## Who Should Apply?

- Cambodian journalists
- Enthusiastic citizen journalists interested in exploring data journalism
- Reporters covering environment, land, forests, climate, and natural resources.

## How to Apply

**Application Deadline: 18 March 2026**

Register here: <https://airtable.com/appiAvECOqu2Awc47/pagEDL4pkoK3I5W7p/form>

Only shortlisted candidates will be contacted.

For more information, please contact:

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**Let data strengthen your story. Let evidence amplify your voice.**