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ROYAL EMBASSY OF CAMBODIA
JAPAN

Press Release

Cambodia Highlights Its Cultural Heritage at the Journée de la Francophonie in Tokyo

Tokyo, 15 March 2026 — The Royal Embassy of the Kingdom of Cambodia in Japan participated in the *Journée de la Francophonie 2026*, held on 15 March 2026 at the *Institut français du Japon – Tokyo*, by hosting a cultural booth that showcased Cambodia's rich heritage, traditions, local products, and its vibrant connections to the Francophone world.

On this occasion, H.E. CHUM Sounry, Ambassador-Designate of the Kingdom of Cambodia to Japan, joined other ambassadors, *chargés d'affaires a.i.*, and representatives of the embassies of member states of the *Organisation internationale de la Francophonie (OIF)* accredited to Japan in commemorating the event. The celebration was co-organized by the *Conseil pour la Promotion de la Francophonie au Japon (CPFJ)* in cooperation with the embassies of OIF member states and other Francophone institutions.

Visitors from Japan and the international community had the opportunity to discover Cambodian culture, tourism attractions, Khmer products, and Cambodia's longstanding engagement within the Francophone community. The event also served as a valuable platform for cultural exchange and dialogue among Francophone countries and the Japanese public.

The Embassy presented various promotional materials highlighting Cambodia's history, cultural identity, and major tourist destinations. A promotional video introducing Cambodia as the host country of the *Francophonie Summit 2026*, scheduled to take place on 15–16 November 2026, was also screened during the event.

It is also worth noting that "Cambodge – Beef Lok Lak" was featured on the menu of *L'Oiseau de France*, the restaurant located within the *Institut français du Japon*, the venue of the event, following a proposal by the Royal Embassy of Cambodia. The inclusion of this well-known Cambodian dish offered visitors a taste of Cambodia's culinary heritage and added a unique gastronomic dimension to the celebration.

As an active member of the OIF, Cambodia continues to promote the French language and Francophone cultural cooperation. Participation in events such as the **Journée de la Francophonie in Tokyo** reflects Cambodia's commitment to strengthening cultural diplomacy and fostering friendship between Francophone countries and Japan.



Tokyo, 16 March 2026